# **Ender Sari**

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#### **EDUCATION**

## EXPERIENCE

## Yandex Search Turkey

Istanbul, Turkey Sep. 2024 - Sep. 2025

Data Scientist

- Business Case: Identified gaps in user satisfaction and search behavior to drive product improvements, enhance search quality and the search engine results page (SERP), and increase user retention using tools such as Python, SQL, and Jupyter.
- Contribution: Performed search query analysis and clustering, monitored DAU trends, and delivered strategic insights to enhance search quality and user experience, leveraging Pandas, Scikit-learn, and Matplotlib.

# Afiniti - Research & Development

Istanbul, Turkey

Data Scientist

Sep. 2022 - Sep. 2024

- Business Case: Developed and monitored product recommendation models to increase sales revenue by collaborating with research scientists and data engineers, using tools such as Python, SQL, and Git.
- Contribution: Enhanced model performance through rigorous data analysis and feature engineering. Applied A/B testing and statistical bootstrapping to refine modeling methods and metrics, resulting in a significant 5% increase in sales revenue.

# Sabancı University

Istanbul, Turkey

Teaching Assistant

Sep. 2016 - Sep. 2022

• Contribution: Provided instructional support for undergraduate courses in Decision Analysis, Stochastic Models in Operations Research, Operations Research I–II, Machine Learning (Summer School), and others in quality, planning, production, and simulation..

### **Brisa Product Supply Planning**

Istanbul, Turkey

Data Scientist

Sep. 2020 - Sep. 2022

- Business Case: Developed processes to determine finished goods inventory levels and associated production decisions for a tire manufacturer.
- Contribution: Conducted data analysis, feature engineering, and clustering. Developed a
  scoring-based approach using machine learning for SKU prioritization. Implemented the new process,
  resulting in a 20% improvement in inventory efficiency and reduced excess inventory.

#### Unilever - Chain Reaction Project

Istanbul, Turkey

Data Analytics

Sep. 2018 - Aug. 2020

- Business Case: Improved inventory management and forecasting accuracy.
- Contribution: Researched the impact of human intervention on ML-based forecasting models, optimizing methodologies by combining human expertise with algorithmic insights.

### SKILLS & INTERESTS

- Languages & Tools: Python, R, C++, SQL, Git, Docker
- o Frameworks: Pandas, Numpy, PyTorch, Sklearn, Shap, XGBoost, Plotly, Streamlit, Selenium, Gurobi
- o Interests: Machine Learning, Statistics, Rowing, Running, Soccer, CrossFit, Calisthenics, Nutrition